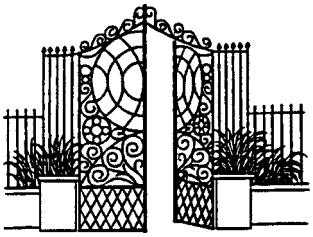
"What is the likely shape of the library of the future?
And how do we build collections for it?"



Fiesole 2016

18th Fiesole Collection Development Retreat

Sala del Basolato, Piazza Mino 24, Fiesole, Italy

Wednesday, April 6 – Friday, April 8, 2016

Sponsored By: The Charleston Company and Against the Grain
Hosted By: Casalini Libri and The European University Institute
With the support of the Fiesole Town Council
Additional Sponsors: Accucoms, American Society for Microbiology, @Cult, Atypon, Elsevier and SAGE

FINAL PROGRAM

"21st Century Information Strategies: Impact, Innovation and Independence"

The eighteenth meeting of the Fiesole Retreat finds us 15% into the 21st century. The digital revolution has been a fact of our lives this entire time. At this meeting we will look at the impact of the revolution thus far. What changes have the first 15 years brought to scholarly communication and the accessibility of research data? What are the striking innovations that have changed the way scholars interact? In the tidal wave of information available electronically, how do we find what we need? What value do we give to the unique or less marketable scholarly output? What are the tools to monitor, measure, and determine the value of our intellectual output? Why should we care about managing our professional reputations? How do we protect our privacy, in the midst of overwhelming amounts of data, both personal and professional? Are we developing business models and funding sources that will sustain us for the 85% of the 21st century still ahead of us? We plan to answer some questions, and inevitably find more to ask.

Wednesday, April 6, 2016

10:00 a.m. – 11:30 a.m. **Optional Event**

Tour the EUI campus and the EUI Library.

11:30 a.m. – 12:30 p.m. **Registration Open / Buffet Lunch** *(Hosted by EUI)*

Location: La Badia Fiesolana

12:30 p.m. – 12:45 p.m. Bus Transfer to Conference venue: Sala del Basolato, Piazza Mino 24.

Preconference: The E-Book Elephant

Even as e-books are becoming more available, accepted, and prevalent in library settings, they pose some of today's biggest challenges for information producers and providers. The inspiration for this session comes from the old story, said to have originated in India, of "The Blind Men and the Elephant." In various versions, a group of blind men feel the elephant, each touching only one part. Afterwards they compare their experiences, finding out that no one has described the same beast. Per the Wikipedia entry, "the stories differ primarily in how the elephant's body parts are described, how violent the conflict becomes and how (or if) the conflict is resolved. In some versions, they stop talking, start listening and collaborate to 'see' the full elephant."

In this preconference session, six speakers, from diverse perspectives, offer their views of the e-book creature. Our goal is to identify areas not only of disagreement but also of potential collaboration and inspiration.

Convener: **Ann Okerson** (Senior Advisor on Electronic Strategies, Center for Research Libraries)

1:00 p.m. – 2:45 p.m. **Part 1**

James O'Donnell (University Librarian, Arizona State University) — *"The Reader and the E-book"*

Eileen Gardiner and **Ronald G. Musto** (Publishers, Italica Press, Inc.) — *"The Scholarly Publisher and the E-book"*

Sven Fund (Managing Director, FullStopp Society for Digitality) — *"The Business Side of the E-book"*

2:45 p.m. – 3:00 p.m. **Break** *(Sponsored by Atypon)*

3:00 p.m. – 4:30 p.m. **Part 2**

Lauren Schoenthaler (Senior University Counsel, Office of the General Counsel, Stanford University) — *"Legal Aspects of the E-book"*

Wolfgang Mayer (Head, eResource Management, Vienna University Library) — *"The Librarian and the E-book"*

Ronald Schild (CEO, MVB Marketing – und Verlagsservice des Buchhandels GmbH) — *"The E-book on Steroids"*

4:30 p.m. – 5:00 p.m. **Q&A: Panel Discussion**

5:30 p.m. – 7:00 p.m. **Reception** *(Hosted by Casalini Libri)*

Location: Villa La Torrossa

Dinner Open / On Your Own

Thursday, April 7, 2016

All sessions to be held at the Sala del Basolato, Piazza Mino 24, just below the Municipality of Fiesole building in the center of the town square.

8:30 a.m. – 9:00 a.m. **Registration Open**

9:00 a.m. – 9:15 a.m. **Welcome**

Rebecca Lenzini, **Katina Strauch** and **Michele Casalini** (Co-Founders, The Fiesole Retreat Series)

Josep Torn (Library Director, European University Institute Library)

9:15 a.m. – 10:00 a.m. **Opening Keynote**

Roland "Roly" Keating (Chief Executive Officer, The British Library) — *"Living Knowledge: The British Library's Future Vision"*

10:00 a.m. – 10:30 a.m. **Break** *(Sponsored by Elsevier)*

Session One: How Can We Find What We Need?

We are drowning in data. How can we help our users to find it and make the best use of it by linking it to other resources? Do the discovery tools that are currently available really work, and how are they being used in the academic environment? What are the consequences for publishers who are not adopting discovery tools or implementing standards?

Convener: **Helen Henderson** (Information Power Ltd)

10:30 a.m. – 11:00 a.m. **Graham Stone** (Information Resources Manager, Computing and Library Services, University of Huddersfield) — *"Leveling the Playing Field: Why We Need Resource Discovery Tools"*

11:00 a.m. – 11:30 a.m. **Todd Carpenter** (Executive Director, NISO) — *"Without Standards None of These Systems Work"*

11:30 a.m. – 12:00 p.m. **Gaëlle Béquet** (Director, ISSN International Centre) — *"ISSN: A Key Identifier Poised for Innovation"*

12:00 p.m. – 12:30 p.m. **Q&A: Panel Discussion**

12:30 p.m. – 1:30 p.m. **Luncheon** *(Sponsored by @Cult)*

Location: Ristorante Perseus

Session Two: Managing and Measuring Reputation

New digital tools such as social media, big data analysis, and self-publishing give us insights into how scholarly work is received by peers. These tools allow researchers to collaborate more effectively and extend their reach beyond traditional publications. This session will look at why reputation is important, how it comes about, how it is measured, and how it changes the way scholars work.

Conveners: **Martha Whittaker** (American Society for Microbiology) and **Hazel Woodward** (Information Power Ltd.)

1:30 p.m. – 2:00 p.m. **Andrea Bonaccorsi** (ANVUR (Italian Agency for Evaluation of Research) — *"Why Do I Care About My Reputation?"*

Thursday, April 7, 2016 (continued)

All sessions to be held at the Sala del Basolato, Piazza Mino 24, just below the Municipality of Fiesole building in the center of the town square.

2:00 p.m. – 2:30 p.m. **Lorraine Estelle** (Project Director, COUNTER) — *"Counting on Your Reputation"*

2:30 p.m. – 3:00 p.m. **Break** *(Sponsored by American Society for Microbiology)*

3:00 p.m. – 3:30 p.m. **Charlie Rapple** (KUDOS) — *"Making Your Reputation Visible: a View from the Lab Bench"*

3:30 p.m. – 4:00 p.m. **Sara Rouhi** (Head of Business Development, North America, Altmetric) — *"Facilitating Conversations Around Scholarly Literature"*

4:00 p.m. – 4:30 p.m. **Q&A: Panel Discussion**

4:30 p.m. – 5:30 p.m. **Hot Topics Round Table**
Optional / Location: TBA

7:00 – 10:00 p.m. **Conference Dinner**
Location: Villa San Michele
Dinner Speaker: **Michael Keller** (University Librarian, Director of Academic Information Resources, Founder of HighWire Press, Publisher of Stanford University Press)

Friday, April 8, 2016

All sessions to be held at the Sala del Basolato, Piazza Mino 24, just below the Municipality of Fiesole building in the center of the town square.

Session Three: Building Blocks for New Business Models

"Business Models" is a portmanteau term and can describe a software company selling a new concept, all the way to a conceptual approach that gives a brand new framework for the entire publisher or (more rarely) library endeavour. This session is about components of business models. The five speakers are working with new approaches to well-known problems that have a much broader significance than the policy of any one company or organisation. Three of these approaches are concerned primarily with books; one with journals; and one with other scholarly outputs — but all have a wider applicability. Business models for book publishing (and for that matter book purchasing or financing) are at the moment a much more active field than journal publishing models which to a large extent are more stabilized. Four of the speakers are publishers, and one is from a library background. All have a broad vision: none is concerned only with internal mechanisms; all address how content can be accessed by the wider audience.

Convener: **Anthony Watkinson** (Honorary Lecturer University College London and Principal Consultant CIBER Research)

9:00 a.m. – 10:25 a.m. **Stephen Rhind-Tutt** (President, Alexander Street Press USA) — *"Library Business Models: Where Are We Headed and Who Will Benefit?"*

Frances Pinter (Manchester University Press and Knowledge Unlatched UK) — *"Establishing Trust in New Business Models"*

Mimi Calter (Associate University Librarian & Chief of Staff, Stanford University Libraries) — *"New Publication Models: Persistence and Peer Review"*

Friday, April 8, 2016 (continued)

All sessions to be held at the Sala del Basolato, Piazza Mino 24, just below the Municipality of Fiesole building in the center of the town square.

10:25 a.m. – 10:55 a.m. **Break** *(Sponsored by Accucoms)*

10:55 a.m. – 11:45 a.m. **Toby Green** (Head of Publishing, OECD) — *"Why the Future Will Be Freemium"*

Daniel Schiff (Senior Vice President, Thieme Verlag Germany) — *"What is OA Worth?"*

11:45 a.m. – 12:15 p.m. **Q&A: Panel Discussion**

12:15 p.m. – 12:45 p.m. **Closing**

David Worlock (Digital Information Services Strategist and Co-Chair, Outsell Leadership Councils)

12:45 p.m. – 2:00 p.m. **Light Luncheon**

2:30 p.m. – 5:30 p.m. **Optional Event**

Visit to the new Opera Duomo Museum, reopened last October and completely renovated: it is quite impressive and has unusual views on the Dome. It can be combined with a visit to the Baptistry of San Giovanni, which we will see in a special opening to the women's galleries.

http://exclusiveconnection.it/en/guided-tours/details/new-the-opera-del-duomo-museum-47

http://www.museumflorence.com/museum

Estimated cost: 50 € per person (for groups of 20).

(Speaker Travel and General Conference Support Sponsored by SAGE)

The complete Fiesole Retreat Series repository is available, courtesy of Casalini Libri, at http://digital.casalini.it/retreat/.

The Fiesole Retreat would like to say Thank You to all our Sponsors for their contributions to this year's Fiesole Retreat.

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